

2018

Report to the Community



Westfields Hospital & Clinic Foundation

HealthPartners®



STEVE MASSEY

*President, CEO
Westfields Hospital & Clinic*

A word from Steve Massey

It's with deep gratitude that I thank our donors, volunteers and board members for generous support of Westfields Hospital & Clinic Foundation. Your generosity has made a huge impact on our campus and within our community.

Thanks to your support, we've been able to offer new programs, services and education. As I look across our campus, I'm proud to see the positive effects on our patients, families and visitors.

You will see we have much to celebrate as you read through this report. The partnership between Westfields Hospital & Clinic and Westfields Hospital & Clinic Foundation allows us to be a better organization. Thank you for all that you do.

ON THE COVER

Cover image by Sara Daul.

"I'll Be Back" received the Judge's Choice award in our World Day of Gratitude photo contest.

Notes from the director

Westfields Hospital & Clinic Foundation is proud to share our first ever Annual Report. I'd like to express my gratitude for making this possible.

2018 was a year of many accomplishments. Because of your generosity, we were able to support many programs within our hospital and community.

Internally, your giving helped enhance and secure our Birth Center and maternity rooms for moms and babies. Externally, your giving helped develop new programs for youth mental health. It also provided grants, scholarships and sponsorships to community organizations that align with our mission – to improve health and well-being in partnership with our members, patients and community.

We want patients in New Richmond to have the same services and quality of care as in the Twin Cities. Philanthropy has made this possible. With the generosity of private foundations, we secured several grants to support our new Pain Clinic. We look forward to changing patients' lives with alternative forms of pain management.

We have many patients who have shared their stories of gratitude. I encourage you to turn the pages of this report and read these inspiring words.

Our leadership team includes great visionaries with big hearts. I'm blessed to work with amazing people who inspire me on a daily basis. Our board of directors volunteer their time and care deeply about New Richmond. Board members understand the needs of our community and the importance of developing a healthy, vibrant community.

Thank you for supporting our foundation and the patients, partners and community that we serve.



JO WRIGH

*Director
Westfields Hospital & Clinic
Foundation*

“

I love giving people the opportunity to make the community a better place to live and grow through philanthropy.

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By the numbers

TOTAL REVENUE

\$263,091

\$5,632

Community donations and memorial

ONE CAMPAIGN

\$93,327

Employee giving and matching fund

EVENTS

\$87,132

Wineology (139 guests) \$36,105
Golf (135 golfers) \$51,027

GRANTS

\$77,000

TOTAL EXPENSES

\$180,945

PROGRAMS

\$83,131

FUNDRAISING

\$22,481

MANAGEMENT

\$53,985

OTHER

\$21,348

\$36,105

raised at our Wineology event to enhance and secure our Birth Center and maternity rooms for moms and babies

\$51,027

raised at our golf event for youth mental health in New Richmond

\$52,000

grant from the Fred C. Andersen Foundation for operating expenses of a patient transportation van

\$25,000

allocated by Andersen Corporate Foundation towards the development of our Pain Clinic

2018 ASSETS = \$1,714,441

EXTERNAL GRANTS SPOTLIGHT

Helping students learn to SOAR



New Richmond High School students get real-world agricultural experience.

Westfields Hospital & Clinic Foundation offers grants up to \$5,000 to local community organizations. In 2018, we partnered with Frontier Ag & Turf to purchase a tractor for New Richmond High School.

Students Opportunities with Agricultural Resources (SOAR) is an award-winning agriculture program at the high school. The farm, which produces food for school lunch, is run by agriculture teacher Rachel Savoula and her students.

Beef cattle are butchered and sold to the school nutrition department to be used in school lunches. Eggs from the farm's 30 chickens and 12 ducks are sold to the community. A goat is used in educational programs.

The farm's land is leased in partnership with the city of New Richmond and features 6 acres of crops. Local farmers help grow corn for the animals. The farm also holds educational programs for students and community members of all ages.

DONOR SPOTLIGHT

Ian and Luke Mews



Ian Mews, Luke Mews and Jo Wrich, Foundation Director

Westfields is grateful for each of our donors. Ian and Luke Mews are brothers from New Richmond. They've donated their change annually for the past four years.

Ian and Luke are the first junior philanthropists at Westfields Foundation. With the funds these boys have raised, we've been able to purchase many items for our emergency room and pediatric patients. This includes clothing, blankets and activity books.

A spirit of gratitude is within us all, no matter the age!

2018 donors

90 major donors
(gifts over \$1,000)

184 annual donors
(gifts from \$1 to \$999)

2018 volunteers

72 volunteers donated
2,400 hours

Volunteers include two canine
pet therapists, Finn and Sadie

Campus enhancement gift

A picnic table was donated by
The James and Jane Ann Drill
Family through the Westfields
Grateful Patient Program. This
gift has provided a much needed
outdoor space on campus for
gathering, sharing and relaxing
during warm weather.

DONOR SPOTLIGHT

Music therapist soothes the mind, body and spirit

Olivia brings smiles to patients, team members and visitors every Tuesday and Thursday. As a music therapist at Westfields, Olivia often sees pain, anxiety, worry, uncertainty and fatigue in the eyes of patients and their families.

"One of the things I love most about being a music therapist is observing the immediate effects music therapy can have," Olivia says. "A person's entire body language can change. Eyes light up, feet begin to tap in response to a familiar song, shoulders relax, eyes close, breathing deepens, and blood pressure and heart rate decrease. And a person in pain might even be able to fall asleep."

WHAT HER GRATEFUL PATIENTS HAVE TO SAY

"When Olivia walked into my room on my first chemo treatment day, her presence filled my room with calm and caring," explains one of her patients. "When she began playing her guitar, I knew I was going to really enjoy this experience. I was soon walking on a beach by the ocean listening to waves and watching the blue-green of the water wash by. There were uplifting and bright chords. And there were chords of sunshine and sunsets. How she did that ... I don't know! Once I came out of my journey I had tears streaming down my face from this soul-touching, relaxing, anxiety-relieving experience."



Olivia, Music Therapist

Program spotlight



Robert Molenda (standing) and therapy dog Finnegan visit with patients, guests and colleagues. Donations support this integrative therapy program.

Make It OK

This campaign reduces the stigma of mental illnesses. Many local organizations have pledged their commitment to change misperceptions of mental illnesses by encouraging open conversations and education.

42 local Make It OK ambassadors were trained in 2017 and 2018, including: community leaders, school staff, law enforcement, employers and county service providers.

PowerUp

This community-wide initiative makes it easy and fun for kids and families to eat better and move more.

1,400 people in New Richmond participated in PowerUp community events.

1,500 elementary school students participated in PowerUp School Challenges.

Programs for Change

This program is an outpatient alcohol and drug abuse treatment program which accepts clients from across the St. Croix Valley. Most cases are alcohol and meth related, while the majority of diagnosis is depression and anxiety.

811 intensive outpatient treatment visits have been made since June of 2018. There's a 100-percent satisfaction score for the program.

Alternative therapies

Patients can choose from a variety of integrative therapies, including aromatherapy, massage, pet therapy and music therapy. Each therapy can help reduce pain, anxiety and nausea. These therapies also provide comfort to patients and families during their hospital stay.

115 aromatherapy patches used each month.

175 music and massage therapy visits each month.

Scholarships

We provide scholarships for employees and dependents of employees going into health-related fields.

3 scholarships totaling \$3,000 were awarded in 2018.

Telemedicine

This program is a public and private collaboration that addresses behavioral health needs at seven hospital emergency departments (Westfields, Amery, Stillwater, Hudson, River Falls, Osceola, St. Croix Falls). It provides professional assessment and crisis intervention.

91 individuals returned home with family and safety plans

34 voluntary hospitalizations

12 emergency detentions

Pain Clinic

This new specialty clinic provides alternative forms of pain management to reduce the use of opioids and other addictive drugs.

543 visits completed in our Pain Clinic.

Transportation

Patients at Westfields Hospital & Clinic have access to reduced-fee van transportation. This program is available to all patients within 25 miles; financial assistance is available.

Up to 18 rides per day



Scholarship recipients (seated left to right) Leah Blader, Danielle Johnson and Makayla Zais are joined by Foundation Board Member Ann Mike and Chair Dan Heffron (standing in back)

Who are we?

Westfields Hospital & Clinic Foundation serves patients in New Richmond, Somerset, Star Prairie and other nearby areas.

Mission

To improve health and well-being in partnership with our members, patients and community.

Vision

Health as it could be, affordability as it must be, through relationships built on trust.

Values

Excellence, Compassion, Partnership and Integrity

2018 Foundation board

Dan Heffron, Chair; Joe Beuning, Vice Chair; Ann Mike, Secretary; Heather McAbee, Treasurer; Patty Berger, Lynnelle Gabriel; Karl Skoglund; Jill Steenis

Foundation development team

Jo Wrich, Director
Jill Leahy, Coordinator
Maria Berends, Administrative Assistant



Standing left to right are: Eric Ling, MD; Dan Heffron; Ann Mike; Patty Berger; Greg Christenson; Karl Skoglund; Tom Mews; Lynnelle Gabriel, DPM; and Heather McAbee.



HealthPartners®

Westfields Hospital & Clinic Foundation

535 Hospital Road, New Richmond, WI

715-243-2942

westfieldsfoundation.com

foundation@westfieldshospital.com